



## **The Creative Leader: How to Inspire the Best Ideas, Solutions and Service**

**Jill Wagner, APR**  
**[www.idea-emporium.com](http://www.idea-emporium.com)**

### **RESOURCES FOR WORKSHOP PARTICIPANTS**

This list is just a snippet of the resources out there to inspire your creativity!

#### **BOOKS:**

**Steal Like An Artist – 10 Things Nobody Told You About Being Creative**

Austin Kleon

**Caffeine For The Creative Mind - 250 Exercises to Wake Up Your Brain**

*Stefan Mamaw & Wendy Lee Oldfield (2006)*

**Caffeine For The Creative Team - 150 Exercises to Inspire Group Innovation**

*Stefan Mamaw & Wendy Lee Oldfield (2009)*

**The Imagineering Workout**

*The Disney Imagineers (2005)*

**Thinkertoys - A Handbook of Creative-Thinking Techniques**

*Michael Michalko (2006)*

#### **WEBSITES:**

Center for Creative Leadership [www.ccl.org](http://www.ccl.org)

Fast Company [www.fastcompany.com](http://www.fastcompany.com)

Idea Emporium [www.idea-emporium.com/#!/blog](http://www.idea-emporium.com/#!/blog)

## **SOME CREATIVE STRETCHING TO GET YOU STARTED:**

Adapted from Caffeine For The Creative Mind - 250 Exercises to Wake Up Your Brain

### **LICENSE PLATES**

Your task today is to create a customized vanity license plate - but not for you! You need to create one for the following people using the standard 7 spaces for letters, numbers, or the characters available in CA when you order the special interest Kids plates - hand, heart, star or plus sign.

Here are your clients:

Nun	Psychic	Mortician
Cowboy	Composer	Hairdresser
Clown	Astronaut	Yoga teacher
Midwife	Plastic surgeon	Accountant

### **BEVERLY HILLS 90210**

Each one of us has dreamt, at one time or another, what it would be like to be filthy RICH and FAMOUS living the dream in Beverly Hills, walking our shocking pink poodle with more bling than a rapper around its neck as we stroll down Rodeo drive toward our Bentley and uniformed driver. We've imagined what a life of extreme luxury would be like. Oh, what crazy things we would own! Your task is to go back to that place of imagining and write down 10 things that YOU, living in high-style in Beverly Hills, would own. Go!

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.